

T.Y.B.Com Banking and Insurance -(Sem V)

S N	Learning Objectives	Learning Outcomes
Financial Services Management		
1.	To create understanding about financial system in India.	Students would develop understanding and expertise in various matters relating to financial system.
2.	To introduce various financial services such as merchant banking, securitization etc.	Students would develop skills for applying these concepts to the solution of business problems.
3.	To understand the regulatory framework of various financial services	Students will acquire knowledge and information to deal with various financial services.
Strategic Management		
1.	To understand the basic concepts and principles of strategic management and analyse the internal and external environment of business	It empowers students to develop and prepare organizational strategies that will be effective for the current business environment
2.	The course would enable the students to understand the principles of strategy formulation, implementation and control in organizations	Students would be able to devise strategic approaches for managing a business successfully.
3.	To expose students to various perspectives and concepts in the field of Strategic Management.	Students would develop skills for applying these concepts to the solution of business problems
International Banking & Finance		
	To make the students understand the basic concept of International Banking and Financial Institutions and expose various types of risk faced by international banks.	Students would understand various aspects and basics of International Banking and Finance.
	To provide necessary knowledge of international banking operations and international payment arrangements.	Students would develop deeper understanding of various aspects and basis of International operations.
	To introduces Foreign Exchange Market and various arithmetic operations that take place in interbank market.	Students would become more employable.
Financial Reporting & Analysis		
	The main objective is to provide an understanding of company accounts.	Students understand the objective of preparation of financial statements to the users of financial statements.
	It includes accounting of Banking, Insurance companies.	Students would appreciate the concepts of Banking accounts, concept of NPA's, their provisioning and rebate on Bills discounted Insurance Accounting of General Insurance Companies.
	It includes the accounting of Corporates as per the latest guidelines issued.	Students would understand preparation of Financial Statements, Schedules as per the latest guidelines.
	It involves understanding the preparation of AS 3 on Cash_flow Statement.	Students would understand the concept of inflows and outflows, Operating, Investing and Financing Activities in a business.
	To highlight the significance of Business Ethics	Students will be able to develop acceptable attitudes and viewpoints wrt business ethics and social responsibility.
Business Ethics & Corporate Governance		
1	To establish moral standards & develop set of	Fundamental principles of Business

	belief & norms of behavior among students.	Ethics would be understood by students in totality.
2	To increase one's ability to deal effectively with moral complexities at workplace.	Students would be able to co-relate working in corporate environment.
3	To make students aware on code of conduct to decide what is right or wrong.	It would help students to decide on what is right or wrong in a given situation in an organization.
4	To inculcate sense of accountability & ensure transparency in functioning of organization.	Students would be able to understand importance of Corporate governance in being successful on long term basis.
Research Methodology		
1	To develop in students a rational way of thinking and reasoning through research methodology	Students will learn the concept of research methodology and its use in business.
2	To make students learn the establishment of relationship between variables	Students will be able to analyse the various inter related variables affecting business decisions.
3	To make students learn the various statistical techniques in research	Students will be able to appreciate the importance of statistical analysis in research methodology
4	To make students- learn the steps in writing a research report.	Students will be able to learn the technique of writing a research report.

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Central Banking		
1.	To familiarize students with the purpose, functions and role of Central bank in India	It would enhance their knowledge about RBI and its role as well as its supervisory functions
2.	To create understanding about monetary policies and fiscal policy.	It would enhance the decision making ability of students while making investment decisions.
3.	To create an understanding about banking laws.	Students would develop skills for applying these concepts to the solution of business problems
Turnaround Management		
1.	To study the concept of turnaround management and business status.	It would enable students to gain better knowledge about industries and their growth prospects
2.	To enhance the knowledge about various business strategies for growth and development.	It would lead to increase in their awareness level of various turnaround strategies and also make them aware about the current business scenarios.
International Business		
1.	To make the students understand the basic concept of International Business and Theories of International Business.	Students would understand theories related to International Business
2.	Introducing students to various documentation and role of banks and insurance companies in international business.	Students would become more employable.
Security Analysis and Portfolio Management		
1	To make students learn the concepts of portfolio management, its analysis and selection.	Students will understand the concept of portfolio management and related factors governing it.
2	To make students understand the methods of portfolio evaluation and revision	Students will learn the ways of portfolio evaluation and revision
3	To make students learn the fundamental and technical analysis of portfolios	Students will understand the methods of analysing portfolios
Human Resource Management		
1	To make students learn about the concept of Human Resource Management and the roles and functions of the HR department, its evolution at national and global level	Students would understand the concept of human resources management in the banking and finance industry.
2	To make students study the process of job design, evaluation and analysis	Students would appreciate the process of job designing and the various other processes associated with it.
3	To make students learn about the process of recruitment, selection, training and development.	Students would appreciate the efforts of the Human Resource department in the procurement and development of quality human resources.
4	To make students learn about the various monetary and non-monetary compensations provided to employees	Students will learn about the compensation schemes for Human resources.