

PROGRAM OUTCOMES - B.COM (Banking & Insurance)

PO- 1: After completing three years Degree Course – Bachelor of Commerce (Banking and Insurance) (B.Com. B&I) program, learners will develop a foundation in Banking and Insurance related areas.

PO- 2: Learners will acquire practical knowledge, training in professional skills and ethics to build competencies in the area of banking and insurance.

PO- 3: Learners will develop their personalities along with commercial , communication , research , analytical and managerial skills in various theoretical and operational aspects and reforms in banking and insurance sector.

PO- 4: Learners will be able to relate to global challenges and be exposed to newer avenues in the banking, insurance, and financial sector.

PO- 5: Learners will be trained in leadership skills and social responsibilities with sensitivity towards environment and sustainability.

Year: Third Year

Semester: V

Course: Financial Reporting and Analysis

Course Code: BBIS501

After completion of the course, learners will be able to

No	Learning Outcomes	PO mapping
CO 1- Remember	examine the importance of various financial statements as part of the Annual Report.	PO1, PO2
CO 2- Understanding	interpret the provisions of Banking Company Final Accounts.	PO4, PO5
CO 3- Applying	Prepare Insurance Company Accounts as per IRDA regulations.	PO4, PO3
CO 4- Analysing	Analyse the Financial Statements of a Corporate Entity.	PO4, PO5
CO 5- Evaluating	Evaluate the returns from fixed and fluctuating return bearing securities.	PO2, PO3
CO 6- Creating	construct the ledger accounts as per the relevant Accounting Standards	PO 1, PO 2, PO 3, PO 5

Year: Third Year
Semester: V
Course: Strategic Management
Course Code: BBIS502

After completion of the course, learners will be able to

No	Learning Outcomes	PO mapping
CO 1- Remember	The learners will- Describe the concepts and principles of strategic management.	PO -1, PO-2, PO –3
CO 2- Understanding	Interpret the internal and external environment of a business to identify key strategic factors.	PO-2, PO –3
CO 3- Applying	Apply the principles of strategy formulation, implementation, and control in organizational contexts.	PO -1, PO-2, PO –3
CO 4- Analysing	Appraise and resolve various case studies relating to strategic management.	PO –3, PO-4 , PO-5
CO 5- Evaluating	Evaluate and assess the various grand strategies.	PO-2, PO –3, PO-4
CO 6- Creating	Design strategies based on different matrices and models	PO-2, PO –3, PO-4, PO-5

Year: Third Year
Semester: V
Course: Financial Services Management
Course Code: BBIS503

After completion of the course, learners will be able to

No	Learning Outcomes	PO mapping
CO 1- Remember	identify various components of the financial system.	PO-1,PO-2
CO 2- Understanding	classify services provided by the financial intermediaries.	PO-2, PO-4
CO 3- Applying	interpret the development in the financial system.	PO-4, PO-1
CO 4- Analysing	analyze the functioning of the fintech agencies	PO-4, PO-1,
CO 5- Evaluating	evaluate the services provided by the financial intermediaries and make decisions for managing their investments.	PO-3,PO-2, PO 5
CO 6- Creating	create a portfolio for managing finances and investments.	PO-3,PO-2. PO-1

Year: Third Year

Semester: V

Course: Business Ethics and Corporate Governance

Course Code: BBIS504

After completion of the course, learners will be able to

No	Learning Outcomes	PO mapping
CO 1-Remember	recognize the importance of ethics and corporate governance in the day-to-day working of organizations	PO-1,PO-2
CO 2-Understanding	discuss the issues of following ethics & how to deal with ethical problems.	PO-2,PO-3
CO 3-Applying	demonstrate scope of Business Ethics in Finance, Human Resource, Marketing and Production	PO-3,PO-4
CO 4-Analysing	Analyse ethical issues in employer & employee relations.	PO-1,PO-3,PO-4
CO 5-Evaluating	Evaluate ethical & governance issues.	PO-4,PO-5
CO 6-Creating	integrate ethics & corporate governance in the day-to-day working of organizations	PO-3,PO-5

Year: Third Year

Semester: V

Course: International Banking & Finance

Course Code: BBIS505

After completion of the course, learners will be able to

No	Learning Outcomes	PO mapping
CO 1-Remember	identify and list various factors affecting international finance.	PO -1
CO 2-Understanding	explain and distinguish between various monetary systems used globally.	PO -1, PO-3, PO - 4, PO- 5
CO 3-Applying	solve and calculate inter-bank rates.	PO -1, PO - 4
CO 4-Analysing	analyze and discriminate between different risks	PO -1, PO-3, PO - 4
CO 5-Evaluating	compare the pros and cons of different sources of finance	PO -1
CO 6-Creating	design and anticipate options for profits	PO -1, PO-3

Year: Third Year
Semester: V
Course: Research Methodology
Course Code: BBIS506

After completion of the course, learners will be able to

No	Learning Outcomes	PO mapping
CO 1- Remember	identify different types of research and learn the various methods of data collection,	PO-1, PO-2,PO-3
CO 2- Understanding	demonstrate the relationships between the different research variables.	PO-1, PO-2,PO-3
CO 3- Applying	Interpret the various research problems and their causes.	PO-1, PO-2,PO-3
CO 4- Analysing	analyse the problems and appraise the various ways to study the problems.	PO-4, PO-2,PO-3
CO 5- Evaluating	evaluate various data collection methods and the statistical analysis methods.	PO-4, PO-2,PO-3
CO 6- Creating	write research reports/papers.	PO-2,PO-3, PO-4, PO-5

Year: Third Year
Semester: VI
Course: Security Analysis and Portfolio Management
Course Code: BBIS601

After completion of the course, learners will be able to

No	Learning Outcomes	PO mapping
CO 1- Remember	define terminologies in Security and Portfolio Management.	PO1, PO2
CO 2- Understanding	discuss the meaning and need of portfolio evaluation and portfolio revision.	PO1, PO2, PO3
CO 3- Applying	calculate the various types of risks associated with Investment.	PO1, PO2, PO3, PO4
CO 4- Analysing	compare various technical analysis tools like Charts, Patterns and other mathematical and market indicators.	PO1, PO2,PO4, PO5
CO 5- Evaluating	appraise performance of securities with the help of Fundamental Analysis and Technical Analysis.	PO1, PO2, PO3, PO4
CO 6- Creating	formulate a portfolio management plan for individuals	PO1,PO2, PO3, PO4,PO5

Year: Third Year
Semester: VI
Course: Turnaround Management
Course Code: BBIS602

After completion of the course, learners will be able to

No	Learning Outcomes	PO mapping
CO 1- Remember	identify different forms of business organizations.	PO-1,PO-2
CO 2- Understanding	summarise the various causes of industrial sickness.	PO-1,PO-2
CO 3- Applying	relate the role of stakeholders in the development of any business organization.	PO-4,PO-1
CO 4- Analysing	appraise the various business scenarios.	PO-1,PO-2, PO-4
CO 5- Evaluating	evaluate the role of the management team in turnaround management.	PO-1,PO-3, PO 5
CO 6- Creating	formulate a plan for the revival of business based on a case study.	PO-1,PO-2 , PO 5

Year: Third Year
Semester: VI
Course: International Business
Course Code: BBIS603

After completion of the course, learners will be able to

No	Learning Outcomes	PO mapping
CO 1- Remember	identify, enlist, and describe various factors affecting international business.	PO -1, PO-2
CO 2- Understanding	explain various trade blocks.	PO -1, PO-2
CO 3- Applying	choose and relate to various marketing strategies used in international business	PO -1, PO-3
CO 4- Analysing	analyse and point out the pros and cons of a global team	PO -1, PO-4
CO 5- Evaluating	recommend documents required for international transactions	PO -1, PO-4
CO 6- Creating	design and plan the strategies for international business	PO -1, PO-5

Year: Third Year
Semester: VI
Course: Marketing in B&I
Course Code: BBIS604

After completion of the course, learners will be able to

No	Learning Outcomes	PO mapping
CO 1- Remember	describe the concepts related to service marketing.	PO-1,PO-2
CO 2- Understanding	understand the relevance of the 7Ps in Service Marketing	PO-1,PO-2
CO 3- Applying	discover the significance of service marketing in the Banking and Insurance industry.	PO-1,PO-2, PO-3
CO 4- Analysing	analyse the evolving trends in marketing in the Banking and Insurance industry.	PO-3,PO-4
CO 5- Evaluating	assess the various marketing skills needed in the banking and insurance industry.	PO-4, PO-5
CO 6- Creating	design various marketing strategies for Banking & Insurance industry	PO-4, PO-5

Year: Third Year
Semester: VI
Course: Central Banking
Course Code: BBIS605

After completion of the course, learners will be able to

No	Learning Outcomes	PO mapping
CO 1- Remember	define various concepts related to central banking.	PO-1,PO-2
CO 2- Understanding	interpret and explain the concept related to the autonomy of RBI.	PO-1,PO-2
CO 3- Applying	relate the use of e-banking and e-Rupi in their day-to-day life.	PO-1,PO-4
CO 4- Analysing	compare the functioning of the Central Bank of India with the Central Bank of other countries.	PO-1,PO-4
CO 5- Evaluating	evaluate the role of the central bank of India in the economic development of the country.	PO-1,PO-2, PO-4
CO 6- Creating	compile the role of central banking in the cyber world.	PO-1,PO-4