

## **B.COM (FM) PROGRAM OUTCOMES**

PO- 1: After completing three years Degree Course – Bachelor of Commerce (Financial Markets ) (B.Com. FM) program, Learners will acquire foundational knowledge of the role and structure of the Financial Markets and different components.

PO- 2: Learners will acquire practical knowledge , training in professional skills and ethics to build competencies in the area of financial markets.

PO- 3: Learners will develop their personalities along with commercial , communication , research , analytical and managerial skills in financial markets and allied areas required for workplaces and higher studies .

PO- 4: Learners will be able to relate to global challenges and be exposed to newer avenues in the field of finance and financial markets

PO- 5: Learners will be trained in leadership skills and demonstrate social responsibilities with sensitivity towards environment and sustainability.

**Program: B. Com (Financial Markets)**

**Year: Third Year**

**Semester: V**

**Course: Marketing of Financial Services**

**Subject code : BFMS501**

Course Outcomes:

After completion of the course, learners will be able to

No	Course Outcome	PO Mapping
CO 1 (Remember)	identify the key concepts and the practices of marketing and financial services.	PO-1, PO -2
CO 2 (Understanding)	explain the importance of and challenges involved in marketing of financial services.	PO-1,PO-2, PO-3
CO 3 (Applying)	demonstrate knowledge of 7Ps in marketing of retail financial services.	PO-1,PO-2, PO-3
CO 4 (Analyzing)	analyze initiatives for customer satisfaction in the financial services industry using various marketing techniques.	PO-2, PO-3, PO-4
CO 5 (Evaluating)	compare the marketing of financial services and how it differs from tangible goods marketing	PO-2, PO-3, PO-4
CO 6 (Creating)	design strategies and tactics for effective marketing in the financial services industry.	PO-3, PO-4, PO-5

**Program: B. Com (Financial Markets)**

**Year: Third Year**

**Semester V**

**Course: Technical Analysis**

**Subject code : BFMS502**

Course Outcomes:

After completion of the course, the learners will be able to

No	Course Outcome	PO Mapping
CO1(Remember)	define technical analysis and how it is used by investors	PO 1, PO 2, PO 3
CO 2 (Understanding)	understand the psychology that underpins the usefulness of Technical Analysis	PO 1, PO 2, PO 3
CO 3(Applying)	demonstrate competence in interpreting chart patterns and the application of forecasting trends	PO 1, PO 2, PO 3
CO 4 (Analyzing)	connect to market sentiments by examining Technical Indicators	PO 1, PO 2, PO 3
CO 5 (Evaluating)	appraise the impact of volume & technical Indicators	PO 2, PO 3, PO 4, PO 5
CO 6 (Creating)	design and use technical analysis to provide trading signals on when to buy or sell	PO 2, PO 3, PO 4, PO 5

**Program: B. Com (Financial Markets)**

**Year: Third Year**

**Semester V**

**Course: Direct Tax**

**Subject code : BFMS503**

Course Outcomes:

After completion of the Course, the learners will be able to

No	Course Outcome	PO Mapping
CO1(Remember)	define and identify the technical terms related to direct taxation.	PO 1, PO 2
CO 2 (Understanding)	discuss and explain the residential status of an assessee and classify different residential status for different assessees.	PO 1, PO 2, PO 3
CO 3(Applying)	apply their knowledge in computing income from salaries, house property, business/profession, capital gains and income from other sources.	PO 1, PO 2, PO 3
CO 4 (Analyzing)	analyze various benefits/ deductions under Chap VI-A of the Income Tax Act, 1961 which are to be deducted from the gross total income of the assessee.	PO 1, PO 2, PO 3
CO 5 (Evaluating)	evaluate and compute the net total income and the total tax liability of an individual assessee considering the income from all heads of income and the deduction under Chapter VI- A of the Income Tax Act,1961	PO1, PO 2, PO 3, PO 4
CO 6 (Creating)	design tax plans	PO 2, PO 3, PO 4, PO 5

**Program: B. Com (Financial Markets)**

**Year: Third Year**

**Semester V**

**Course: Business Valuation**

**Subject code : BFMS504**

Course Outcomes:

After completion of the course, learners will be able to

No	Course Outcome	PO Mapping
CO1(Remember)	recognize the importance and relevance of biases in Business valuation	PO 1, PO 2, PO 3
CO 2 (Understanding)	understand the need, importance and the process of business valuation	PO 1, PO 2, PO 3
CO 3(Applying)	demonstrate the various methods of Equity and Firm valuations both in certain and risky conditions.	PO 1, PO 2, PO 3
CO 4 (Analyzing)	analyze both qualitative (beyond the balance sheet) and quantitative information available in the annual reports for determining the financial health of the company	PO 1, PO 2, PO 3
CO 5 (Evaluating)	appraise practical application of different valuation models valuing equity and firm through modeling of these methods using excel.	PO 2, PO 3, PO 4, PO 5
CO 6 (Creating)	formulate real-time valuation of various companies by applying the theories and concepts of valuation	PO 2, PO 3, PO 4, PO 5

**Program: B. Com (Financial Markets)**

**Year: Third Year**

**Semester V**

**Course: Financial Derivatives**

**Subject code : BFMS505**

Course Outcomes:

After completion of the course, the learners will be able to

No	Course Outcome	PO Mapping
CO1(Remember)	define and describe the concept, importance and evolution of Derivatives as a financial instrument	PO 1, PO 2, PO 3
CO 2 (Understanding)	discuss and explain the types of derivatives, the market participants and the overall need for these markets.	PO 1, PO 2, PO 3
CO 3(Applying)	apply the concept of futures and options and use it to determine the various payoffs	PO 1, PO 2, PO 3
CO 4 (Analyzing)	analyze the various strategies which can be used in trading of futures and options	PO 1, PO 2, PO 3
CO 5 (Evaluating)	evaluate the pricing of futures and options in the market vis a vis futures and option pricing models.	PO 2, PO 3, PO 4, PO 5
CO 6 (Creating)	formulate strategies for trading in futures and options.	PO 2, PO 3, PO 4, PO 5

**Program: B. Com (Financial Markets)**

**Year: Third Year**

**Semester: V**

**Course: Business Ethics and Corporate Governance**

**Subject code : BFMS506**

Course Outcomes:

After completion of the course, the learner will be able to

No	Course Outcome	PO Mapping
CO 1 (Remember)	define business ethics and its best practices	PO-1, PO -3
CO 2 (Understanding)	explain the issues involved in principles and practice of business ethics.	PO-1 ,PO-2, PO-3
CO 3 (Applying)	demonstrate established methodologies of solving ethical problems in the conduct of business.	PO-1,PO-2, PO-3
CO 4 (Analyzing)	analyze various ethical codes in corporate governance.	PO-2, PO-3, PO-4
CO 5 (Evaluating)	evaluate the importance of moral obligations in business decision making by stakeholders and corporate managers.	PO-2, PO-3, PO-4, PO-5
CO 6 (Creating)	develop appropriate board and committee functions and structures of corporate governance.	PO-2, PO-3, PO-4, PO-5

**Program: B. Com (Financial Markets)**

**Year: Third Year**

**Semester VI**

**Course: Mutual Funds Management**

**Subject code : BFMS601**

Course Outcomes:

After completion of the Course, the learner will be able to

No	Course Outcome	PO Mapping
CO1(Remember)	define and discuss the basics of mutual funds, their role and structure, and the role of regulators in this industry.	PO 1, PO 2
CO 2 (Understanding)	describe and explain the different kinds of mutual fund schemes and their features.	PO 1, PO 2
CO 3(Applying)	apply and interpret the legal, accounting, valuation and taxation aspects underlying mutual funds and their distribution.	PO 1, PO 2, PO 3
CO 4 (Analyzing)	analyze the various risk and return strategies applicable to mutual funds.	PO 1, PO 2, PO 3
CO 5 (Evaluating)	evaluate the different mutual funds based on their performance.	PO 2, PO 3, PO 4, PO 5
CO 6 (Creating)	formulate financial plans to include mutual funds as means to achieve the objective of portfolio appreciation.	PO 2, PO 3, PO 4, PO 5

**Program: B. Com (Financial Markets)**

**Year: Third Year**

**Semester: VI**

**Course: Organisational Behaviour**

**Subject code : BFMS602**

Course Outcomes:

After completion of the course learners will be able to:

No	Course Outcome	PO Mapping
CO 1 (Remember)	identify the meaning, goals and models of organizational behaviour	PO-1, PO -2
CO 2 (Understanding)	explain the types and effect of power related to organisational politics	PO-1, PO-2, PO-3, PO-5
CO 3 (Applying)	demonstrate major concepts like work motivation, job satisfaction, attitude, personality and perception.	PO-2, PO-3, PO-4, PO-5
CO 4 (Analyzing)	analyze the complexities associated with management of group behavior in an organization	PO-3, PO-4, PO-5
CO 5 (Evaluating)	evaluate the consequences of change, conflict and stress on employee performance and behaviour.	PO-3, PO-4, PO-5
CO 6 (Creating)	design strategies that will motivate and lead employees towards achievement of organisational goals.	PO-3, PO-4, PO-5

**Program: B. Com (Financial Markets)**

**Year: Third Year**

**Semester VI**

**Course: Strategic Corporate Finance**

**Subject code : BFMS603**

Course Outcomes:

After completion of the Course, the students will be able to

No	Course Outcome	PO Mapping
CO1(Remember)	identify the key themes in corporate finance	PO 1, PO 2
CO 2 (Understanding)	understand the principal role of finance in an organization and the implication of overarching strategic application of its efficient use on the bottom line of the organization	PO 1, PO 2, PO 3
CO 3(Applying)	demonstrate the impact of risk and cost of capital on investment appraisal and their cumulative impact on the value of a capital project	PO 1, PO 2, PO 3
CO 4 (Analyzing)	appraise risk and sensitivity analysis on varied projects.	PO 1, PO 2, PO 3
CO 5 (Evaluating)	evaluate the impact of company valuation on corporate financing decisions	PO 2, PO 3, PO 4, PO 5
CO 6 (Creating)	formulate strategies for achieving wealth maximization.	PO 2, PO 3, PO 4, PO 5

Program: B.Com (Financial Markets)

Year: First Year

Semester: VI

Course: Indirect Tax- GST

**Subject code :** BFMS604

After completion of the course learners will be able to:

No.	Course Outcomes	PO Mapping
CO 1 (Remember)	define and describe the concept, importance and evolution of Goods and Service Tax.	PO1, PO2, PO3
CO2 (Understanding)	differentiate between forward and reverse charge mechanism and mixed and composite supply.	PO1, PO2, PO3
CO 3 (Applying)	calculate the amount of CGST, SGST and IGST payable after considering the eligible input tax credit.	PO1,PO2,PO3
CO 4 (Analyzing)	Connect between the place, time and value of supply.	PO1, PO2, PO3
CO 5 (Evaluating)	evaluate requirements to obtain registration under GST law and procedure for registration and cancellation wherever necessary.	PO2, PO3, PO4, PO5
CO 6 (Creating)	plan and design documents like Tax Invoice, Bill of Supply, Debit note, Credit note, Deliver Challan, Receipt Voucher, Payment Voucher.	PO2,PO3, PO4, PO5

**Program: B. Com (Financial Markets)**

**Year: Third Year**

**Semester VI**

**Course: Risk Management**

**Subject code : BFMS605**

Course Outcomes:

After completion of the Course, the students will be able to

No	Course Outcome	PO Mapping
CO1(Remember)	define and describe the concept of risk and identify risk categories faced by an organization	PO 1, PO 2
CO 2 (Understanding)	understand the approach to risk management through identification, measurement and mitigation.	PO 1, PO 2, PO 3
CO 3(Applying)	demonstrate knowledge of various financial risks facing organizations	PO 1, PO 2, PO 3
CO 4 (Analyzing)	analyze the impact of risk on various stake holders using various approaches.	PO 1, PO 2, PO 3
CO 5 (Evaluating)	evaluate and assess the different risks faced by organizations through alternative risk management tools.	PO 2, PO 3, PO 4, PO 5
CO 6 (Creating)	design a strategy to identify the different risks in an investment portfolio.	PO 2, PO 3, PO 4, PO 5