

PROGRAM & COURSE OUTCOMES FOR AUONOMOUS COURSES (2020-21)

B.COM PROGRAM OUTCOMES

PO- 1: After completing three years Degree Course – Bachelor of Commerce (B.Com.) program, Learners will have a strong foundation in Commerce, Economics, Accounting, Quantitative Methods and Human Resource Management.

PO- 2: Learners will acquire practical knowledge, training in professional skills and ethics to build competencies in the area of business and commerce.

PO- 3: Learners will develop their personalities along with commercial, communication, research, analytical and managerial skills required for workplaces and higher studies.

PO- 4: Learners will be able to relate to global challenges in trade, commerce and industry.

PO- 5: Learners will be trained in leadership skills and social responsibilities with sensitivity towards environment and sustainability.

Course Name: ACCOUNTANCY AND FINANCIAL MANAGEMENT I & II

SEM: I & II

Course Code: SEM 1: BCOMS101 & SEM 2: BCOMS201

No.	Course Outcomes	PO Mapping
CO 1- Remember	The learner will be able to identify and define the basic accounting principles with reference to financial accounting.	PO 1, PO 2, PO 3, PO 4
CO 2- Understanding	The learner will be able explain basic accounting principles with reference to financial accounting	PO 1, PO 2, PO 3, PO 4
CO 3- Applying	The learner will be able to apply the basic accounting principles with reference to financial accounting .	PO 1, PO 2, PO 3
CO 4- Analysing	The learner will be able to differentiate and distinguish between different types of income and expenditure and entries in different types of ledger accounts.	PO 1, PO 2, PO 3
CO 5- Evaluate	The learner will be able to estimate fire insurance for stock, stock valuation under different methods.	PO 1, PO 2, PO 3
CO 6- Create	The learner will be able to prepare and compile accounts with reference to financial accounting.	PO 1, PO 2, PO 3

Course Name: COMMERCE 1 AND 2

SEM: I & II

Course Code: SEM 1: BCOMS102 & SEM 2: BCOMS202

No	Course Outcomes	PO Mapping
CO 1- Remember	Learners will be able to describe the basic concepts related to business and service sector.	PO 1
CO 2- Understanding	Learners will be able to explain the recent trends in commerce.	PO 4
CO 3- Applying	Learners will be able to write a project report after conducting feasibility analysis.	PO 2, PO 3, PO 5
CO 4- Analysing	Learners will be able to compare and contrast the various challenges pertaining to the business and service sector.	PO 1, PO 4, PO 5
CO 5- Evaluate	Learners will be able to evaluate the business strategies of different companies and of successful entrepreneurs.	PO 1, PO 5
CO 6- Create	Learners will be able to create a business plan and devise strategies to restructure an existing company.	PO 3, PO 4, PO 5

Course Name: BUSINESS ECONOMICS I & II

SEM: I & II

Course Code: SEM 1: BCOMS103 & SEM 2: BCOMS203

No	Course Outcomes	PO Mapping
CO 1- Remember	The learners will be able to describe market structures and determine the price-output relationships.	PO 1 PO 2 PO 3 PO 4
CO 2- Understanding	The learners will be able to explain the pricing policies done by the Governments and International bodies.	PO 1 PO 2 PO 3 PO 4
CO 3- Applying	The learners will be able to interpret consumer behaviour using concepts of demand and utilize it to evaluate business decisions.	PO 1 PO 2 PO 3
CO 4- Analysing	The learners will be able to analyze producer behaviour based on cost-output relationships, break-even analysis and capital budgeting.	PO 1 PO 2 PO 3
CO 5- Evaluating	The learners will be able to appraise business decisions based on concepts of elasticity of demand.	PO 1 PO 2 PO 3
CO 6- Creating	The learners will be able to devise strategies on how social media can be used in an imperfectly competitive market.	PO 1 PO 2 PO 3 PO 4 PO 5

Course Name: FOUNDATION COURSE I & II

SEM: I & II

Course Code: SEM 1: BCOMS104 & SEM 2: BCOMS204

No	Course Outcomes	PO Mapping
CO 1- Remember	Learners will be able to recognize the social issues and concerns pertaining to Indian society.	PO 1, PO 5
CO 2- Understanding	Learners will be able to review human rights and constitutional rights of the citizens of India.	PO 4, PO 5
CO 3- Applying	Learners will be able to apply stress management skills in their personal and professional lives effectively.	PO 2, PO 3, PO 5
CO 4- Analysing	Learners will be able to appraise the New Economic Policy 1991 and trends in employment, agriculture and information and communication technology.	PO 1, PO 4, PO 5
CO 5- Evaluate	Learners will be able to discriminate and critique social and cultural practices existing in the country.	PO 1, PO 5
CO 6- Create	Learners will be able to plan and design for social, gender and human rights issues.	PO 4, PO 5

Course Name: BUSINESS COMMUNICATION I & II

SEM: I & II

Course Code: SEM 1: BCOMS105 & SEM 2: BCOMS205

No	Course Outcomes	PO Mapping
CO 1 (Remember)	The learner will be able to identify and use appropriate channels, modes and media of communication.	PO-1, PO-2, PO-3, PO-4
CO 2 (Understanding)	The learner will be able to interpret and summarize texts and content.	PO-2, PO-3
CO 3 (Applying)	The learner will be able to execute effective oral and written communication, individually and in groups.	PO-2, PO-3
CO 4 (Analyzing)	The learner will be able to integrate reading, writing, speaking and listening skills to meet professional, personal and evolving global requirements.	PO-1, PO-2, PO-3, PO-4, PO-5
CO 5 (Evaluating)	The learner will be able to discriminate and assess ethical and professional codes.	PO-1, PO-2, PO-4, PO-5
CO 6 (Creating)	The learner will be able to plan, formulate, create and design resources for communication.	PO-2, PO-3, PO-4

Course Name: MATHEMATICAL & STATISTICAL TECHNIQUES I

SEM: I & II

Course Code: SEM 1: BCOMS106 & SEM 2: BCOMS206

No	Course Outcomes	PO Mapping
CO 1 (Remember)	The learner will be able to identify basic Mathematical & Statistical Techniques.	PO1
CO 2 (Understanding)	The learner will be able to compare different Mathematical & Statistical Techniques.	PO1
CO 3 (Applying)	The learner will be able to apply logical , analytical and problem solving skills Mathematical and statistical tools in Finance and Economics.	PO1, PO2
CO 4 (Analyzing)	The learner will be able to connect Mathematical & Statistical Techniques to field of Finance and Economics.	PO1, PO2 ,PO3
CO 5 (Evaluating)	The learner will be able to distinguish and evaluate different Mathematical and Statistical tools and concepts for real life situation.	PO1, PO2 ,PO3, PO4
CO 6 (Creating)	The learner will be able to formulate Linear Programming Problems for various business function to arrive at optimum solution.	PO1, PO2 ,PO3

Course Name: ENVIRONMENTAL STUDIES

SEM: I & II

Course Code: SEM 1: BCOMS107 & SEM 2: BCOMS207

No	Course outcomes	PO Mapping
CO 1 (Remember)	The learners will be able to recognise the interdisciplinary nature of environmental studies and acquire the basic knowledge of the environment principles. The learners will be able to identify various geographical mapping techniques to solve map reading and map marking exercises.	PO 1 PO4 PO 5
CO 2 (Understanding)	The learners will be able to interpret and summarize various environmental concepts and its global impact on environment and human health.	PO4 PO5
CO 3 (Applying)	The learners will be able to demonstrate principles of Sustainability and will be able to apply it in trade and commerce with IT and GeoSpatial Technologies.	PO1 PO 2 PO 4 PO 5
CO 4 (Analyzing)	The learners will be able to analyze the role of Governmental policies and Environmental Protection Acts and impact of various environmental movements.	PO3 PO5

CO 5 (Evaluating)	The learners will be able to evaluate the environmental policies and its application in management of the environment and evaluate their role as citizens and corporate social responsibility.	PO5 PO 4
CO 6 (Creating)	The learners will be able to plan, formulate, create and design resources for sustainability to combat global challenges in trade and commerce The learners will be able to develop an attitude of concern for the environment with use of sustainable resources, and attain harmony with Nature.	PO1 PO4 PO5