

F.Y.B.Com (Bachelor of Management Studies)

PROGRAM OUTCOMES

PO- 1: After completing three years Degree Course – Bachelor of Management Studies (BMS) program, Learners will develop a foundation and understanding of managerial principles and practices.

PO- 2: Learners will acquire practical knowledge , training in professional skills and ethics to build competencies in the area of management studies .

PO- 3: Learners will develop their personalities along with commercial , communication , research , analytical, financial , marketing and managerial skills required for workplaces and higher studies .

PO- 4: Learners will be able to relate to global challenges and be exposed to newer avenues in a variety of sectors.

PO- 5: Learners will be trained in leadership skills and social responsibilities with sensitivity towards environment and sustainability.

Course Name: INTRODUCTION TO FINANCIAL ACCOUNTS

SEM: I

Course Code: SEM 1 : BMSS101

No	Course Outcomes	PO Mapping
CO 1 Remember	The learner will be able to identify business events which can be recorded in the books of accounts.	PO 1
CO 2 Understand	The learner will be able to classify accounts based on the golden rules of accounting.	PO 1, PO 3
CO 3 Apply	The learner will be able to prepare basic books of accounting like journal, subsidiary books, ledger.	PO 1, PO 2, PO 3
CO 4 Analyse	The learner will be able to categorize receipts and expenditures.	PO 1, PO 3
CO 5 Evaluate	The learner will be able to judge the applicability of some important Indian Accounting Standards and International Financial Reporting Standards.	PO 1, PO 2, PO 3, PO 4
CO 6 Create	The learner will be able to compile the Final Accounts of a sole proprietary concern.	PO 2, PO 3

Course Name: BUSINESS LAW

SEM: I

Course Code: BMSS102

No	Course Outcomes	PO Mapping
CO 1 (Remember)	The learner will be able to examine legal environment of businesses along with various legal terminologies.	PO 1, PO 2
CO 2 (Understanding)	The learner will be able to distinguish Negotiable instruments and various reasons for its dishonour.	PO 1, PO 2
CO 3 (Applying)	The learner will be able to demonstrate contractual relations of businesses and relate them with global opportunities.	PO 1, PO 2, PO 3, PO 4
CO 4 (Analysing)	The learner will be able to analyse effects of Non-compliance and interpretation of contracts.	PO 2, PO 3
CO 5 (Evaluating)	The learner will be able to choose Statutory compliances and compare it with international laws.	PO 1, PO 2, PO 3, PO 4 ,PO5
CO 6 (Creating)	The learner will be able to draft business related documents using legal language.	PO 2, PO 3

Course Name: BUSINESS STATISTICS

SEM: I

Course Code: BMSS103

No	Course Outcomes	PO Mapping
CO 1 (Remember)	The learner will be able to identify the basic concepts in Statistics and illustrate various methods of data collection and presentation.	PO 1, PO 3
CO 2 (Understanding)	The learner will be able to interpret and summarize a given set of data.	PO 1, PO 2
CO 3 (Applying)	The learner will be able to calculate and interpret the central tendency using Statistical techniques .	PO 2, PO 3
CO 4 (Analyzing)	The learner will be able to analyze the interdependence between two variables.	PO 1, PO 2, PO 3, PO 4
CO 5 (Evaluating)	The learner will be able to estimate the future values using time series and index numbers.	PO 1, PO 3, PO4
CO 6 (Creating)	The learner will be able to formulate decision problem using decision theory and basic concepts of probability.	PO 1, PO 2, PO 4

Course Name: BUSINESS COMMUNICATION
SEM: I & II
Course Code: SEM 1 : BMSS104 & SEM 2 : BMSS204

No	Course Outcomes	PO Mapping
CO 1 (Remember)	The learner will be able to identify and use appropriate channels, modes and media of communication.	PO-1, PO-2, PO-3, PO-4
CO 2 (Understanding)	The learner will be able to interpret and summarize texts and content.	PO-2, PO-3
CO 3 (Applying)	The learner will be able to execute effective oral and written communication, individually and in groups.	PO-2, PO-3
CO 4 (Analyzing)	The learner will be able to integrate reading, writing, speaking and listening skills to meet professional, personal and evolving global requirements.	PO-1, PO-2, PO-3, PO-4, PO-5
CO 5 (Evaluating)	The learner will be able to discriminate and assess ethical and professional codes.	PO-1, PO-2, PO-4, PO-5
CO 6 (Creating)	The learner will be able to plan, formulate, create and design resources for communication.	PO-2, PO-3, PO-4

Course Name: FOUNDATION COURSE I & II
SEM: I & II
Course Code: SEM 1 : BMSS105 & SEM 2 : BMSS205

No	Course Outcome	PO Mapping
CO 1- Remember	The learners will be able to recognize the social issues and concerns pertaining to Indian society.	PO1, PO3
CO 2- Understanding	The learners will be able to review human rights and constitutional rights of the citizens of India.	PO1, PO3, PO4
CO 3- Applying	The learners will be able to apply stress management skills in their personal and professional lives effectively.	PO1, PO2, PO3, PO4
CO 4- Analyzing	The learners will be able to appraise the New Economic Policy 1991 and trends in employment, agriculture and information and communication technology.	PO1, PO4, PO5
CO 5- Evaluate	The learners will be able to discriminate and critique social and cultural practices existing in the country.	PO1, PO2, PO4, PO5
CO 6- Create	The learners will be able to plan and design for social, gender and human rights issues.	PO1, PO3, PO4, PO5

Course Name: FOUNDATION OF HUMAN SKILLS**SEM: I****Course Code: SEM 1 : BMSS106**

No	Course Outcomes	PO Mapping
CO 1 (Remember)	Learners will be able to recognise the basic human behaviour patterns, which are the most valuable resource in any business, and deal with them appropriately.	PO 1, PO 2, PO3, PO4
CO 2 (Understanding)	Learners will be able to interpret and compare negotiation with many types of human nature with a greater understanding of human behaviour.	PO 2, PO 3
CO 3 (Applying)	Learners will be able to modify and restructure organisational culture around the new business processes	PO 3. PO 4, PO 5
CO 4 (Analyzing)	Learners will be able to organise and structure hierarchy while making decisions in developing their human resources.	PO 2, PO 3, PO 4, PO 5
CO 5 (Evaluating)	Learners will be able to assess how different organisation culture impacts its employees and vice versa.	PO 1, PO 2, PO3
CO 6 (Creating)	Learners will be able to plan and formulate creative low cost solutions to solve conflicts.	PO 2, PO 3, PO 4, PO5

Course Name: BUSINESS ECONOMICS I**SEM: I****Course Code: SEM 1 : BMSS107**

No	Course Outcome	PO Mapping
CO 1- Remember	Learners will be able to describe market structures and determine the price-output relationships.	PO 1, PO 2, PO 4
CO 2- Understanding	Learners will be able to explain the pricing policies done by the governments and International bodies.	PO 2, PO 4
CO 3- Applying	Learners will be able to interpret consumer behaviour using concepts of demand and utilize it to evaluate business decisions.	PO 1, PO 2, PO 3
CO 4- Analysing	Learners will be able to analyse producer behaviour based on cost-output relationships, break-even analysis and capital budgeting.	PO 1, PO 2, PO 3, PO 5
CO 5- Evaluating	Learners will be able to appraise business decisions based on concepts of elasticity of demand.	PO 1, PO 2, PO 3
CO 6- Creating	Learners will be able to devise strategies on how social media can be used in imperfect competition market.	PO 1, PO 2, PO 3, PO 4, PO 5

Course Name: PRINCIPLES OF MARKETING**SEM: II****Course Code: SEM 2 : BMSS201**

No	Course Outcomes	PO Mapping
CO1-Remember	Learners will be able to define the various concepts of marketing.	PO1
CO2-Understanding	Learners will be able to identify and classify different elements of marketing.	PO1, PO2
CO3- Applying	Learners will be able to examine and interpret marketing strategies.	PO1, PO2, PO4, PO5
CO4- Analysing	Learners will be able to integrate marketing concepts and techniques.	PO1, PO2, PO3, PO4
CO5- Evaluating	Learners will be able to recommend appropriate markets for product placement.	PO1, PO2, PO3, PO4
CO6- Creating	Learners will be able to design marketing mix strategies.	PO1, PO2, PO3, PO4, PO5

Course Name: INDUSTRIAL LAW**SEM: II****Course Code: SEM 2 : BMSS202**

No	Course Outcomes	PO Mapping
CO 1 (Remember)	The learner will be able to describe Industrial dispute settlement procedure.	PO 1, PO 2
CO 2 (Understanding)	The learner will be able to classify laws relating to health, safety and welfare provisions.	PO 1, PO 2
CO 3 (Applying)	The learner will be able to illustrate important provisions of Social legislation.	PO 1, PO 2, PO 3
CO 4 (Analysing)	The learner will be able to point out important provisions of wage legislation.	PO 2, PO 3
CO 5 (Evaluating)	The learner will be able to assess compensation benefits.	PO 1, PO 2, PO 3, PO 4
CO 6 (Creating)	The learner will be able to integrate working conditions in different settings.	PO 2, PO 3, PO 4, PO 5

Course Name: BUSINESS MATHEMATICS**SEM: II****Course Code: SEM 2 : BMSS203**

No	Course Outcomes	PO Mapping
CO 1- Remember	Learners will be able to identify the various types of matrices and determinants.	PO 1, PO 3
CO 2- Understanding	Learners will be able to explain the applicability of permutation and combination in real life situations.	PO 1, PO 2, PO 3, PO 4, PO 5
CO 3- Applying	Learners will be able to apply interpolation techniques in a set of data to find missing figures.	PO 1, PO 2, PO 3, PO 4
CO 4- Analysing	Learners will be able to compare rate of return between various interest alternatives.	PO 1, PO 2, PO 3, PO 4
CO 5- Evaluating	Learners will be able to measure rate of change with respect to various functions.	PO 1, PO 2, PO 3, PO 4
CO 6- Creating	Learners will be able to plan investments.	PO 1, PO 2, PO 3, PO 4

Course Name: BUSINESS ENVIRONMENT**SEM: II****Course Code: SEM 2 : BMSS206**

No	Course Outcomes	PO Mapping
CO 1 Remember	The learner will be able to identify the various components of business environment.	PO 1, PO 2, PO 3
CO 2 Understand	The learner will be able to explain the impact on business due to various factors existing in the business environment.	PO 1, PO 2, PO 3, PO 4, PO 5
CO 3 Apply	The learner will be able to interpret the position of the business in the industry in which it operates.	PO 1, PO 2, PO 3, PO 4
CO 4 Analyse	The learner will be able to analyse the role of GATT and World Trade Organisation in development of world trade.	PO 1, PO 4
CO 5 Evaluate	The learner will be able to evaluate the role of Multinational Corporations and Foreign Direct Investment in India.	PO 1, PO 4
CO 6 Create	The learner will be able to construct and present scenarios that synthesize business environment information.	PO 1, PO 2, PO 3

Course Name: PRINCIPLES OF MANAGEMENT

SEM: II

Course Code: SEM 2 : BMSS207

No	Course Outcomes	PO Mapping
CO 1 (Remember)	The learner will be able to examine the fundamental managerial activities in order to achieve organisational objectives.	PO 1, PO 2, PO 3, PO 4
CO 2 (Understanding)	The learner will be able to identify effective managerial practices and distinguishing qualities of proper management.	PO 2, PO 3, PO 4, PO 5
CO 3 (Applying)	The learner will be able to interpret business decisions using numerous tools and methodologies.	PO 2, PO 3
CO 4 (Analyzing)	The learner will be able to appraise a variety of learning opportunities in analytical and soft skills.	PO 1, PO 2, PO 3, PO 4, PO 5
CO 5 (Evaluating)	The learner will be able to summarise and assess nuances of hierarchical relationships in dynamics of management.	PO 3, PO 4
CO 6 (Creating)	Plan and formulate affective guide for managers based on learnings from various functions of management.	PO 2, PO 3, PO 4, PO 5

