

SIES COLLEGE OF COMMERCE AND ECONOMICS

INTERNSHIP CELL REPORT

2020-21

INTERNSHIP SELECTIONS :

142 students were selected for internship in 14 companies, which is the highest ever. Another 221 students and alumni were selected for internships via college's tieup with Internshala. 38 students obtained internships through other means. The Internship Cell has established a new record this year, with 401 students in all getting selected for internships during the year.

Sr. No.	Name of the company	Work profile	Stipend	No. of students applied	No. of students selected	Nature
1	Zaroori Hai Advisor	Intern - Wealth Management and Investment Banking	Performance based	72	40	Internship
2	Yolo	Student Partner	Performance based	12	10	Internship
3	Wishtel	Business Development	Nil	13	6	Internship
4	Magnik India	Sales and Marketing	Referral sales	9	6	Internship
5	Outlook India	Sales and Marketing	Referral sales	16	7	Internship
6	Decimal Point Analytics	HR Intern	Rs.8,000-12,000 p.m.	17	Nil	Internship
7	Decimal Point Analytics	Research Associate/Research Analyst (Finance)	Rs.10,000-Rs.12,000 p.m.	62	5	Internship cum PPO (CTC after PPO is Rs.1.82-Rs.2.75 lakhs plus retention bonus)

8	NavBiz Fintech	Offshore Accounting for US based clients	Rs.15,000 during internship and Rs.2.4L minimum after PPO	6	2	Internship cum PPO
9	TalentServe	Campus Ambassador, Marketing / Business Development, Social Media Marketing, Market Analyst and HR.	Rs.5,000-10,000 p.m.	42	27	Internship cum PPO
10	RealNet Mutual Fund Distributors LLP	Apprenticeship Client Relationship	Nil	16	1	Internship cum PPO
11	Whitehat Jr.	User Engagement Intern	Rs.10,000 to 32,000 p.m.	53	Nil	Internship
12	iFortis Corporate	Marketing and Sales intern	Nil	7	7	Internship
13	MBA Pathshala	Website Content Creation	Rs.7,000 p.m.	2	1	Internship
14	Hubete Bonoape	Business Development	Nil	4	4	Internship
15	MBA Pathshala via Enable Careers	Digital Pre-Sales Officer	Rs.12,000-18,000 p.m. plus monthly incentives upto Rs.36,000	8	1	Placement
16	Internshala	Internshala Student Partner	Performance based	NA	39	Internship
17	Future Generali	Emerging Leaders Program	Nil	8	0	Internship
18	K S Aiyar & Co	Audit Trainee	As per ICAI rules	3	0	CA Articleship

19	GaoTek	Social Media Marketing Intern, Digital Marketing Intern, Tech support Intern, Event Management Intern	Nil	13	0	Internship
20	BNP Paribas via Monster	Trade and Finance Department	Rs.5,000-8,000 p.m.	2	0	Internship
21	B K Khare & Co.	Articled Assistants	As per ICAI rules	0	0	CA Articleship
22	The Unicorn People	Various	Various	64	No revert from company	Internship
Subtotal A					142	
23	Internshala	Various organisations and profiles	Various	NA	221	
Subtotal B					440	
24	Internships obtained by students on their own	Various	Various	NA	38	
GRAND TOTAL					401	

POOL CAMPUS ORGANISED :

A Pool Campus was conducted for internships by Hubete Bonoape, facilitated by Internship Cell of our college. 30 students from various colleges applied, and all were onboarded.

PPO RECEIVED :

Nikhil Kadam who interned at Velocita Brand Consultants Pvt. Ltd. during 2019-20 has been provided Pre-Placement Offer (PPO) due to his excellent performance during the internship.

TRAININGS ORGANISED :

1) Internship Cell organised a free webinar on Careers in Digital Marketing on 7 March 2021 from 11.15 a.m to 1.30 p.m. This webinar was designed to provide students with an insight into digital marketing domain. Mr. Punit Shetty, Founder, Ocupetal who is a renowned trainer in the field of digital marketing conducted the session. He educated the students about the numerous job opportunities under this sector like social media marketing, SEO specialization, digital ad specialization, content writing, email marketing, etc. Mr. Gavin Tauro, a student of Mr. Shetty and an employee for Ocupetal shared his experience as a digital marketer and explained the importance of practical exposure. 26 students attended the webinar alongwith 1 faculty and 2 speakers from Ocupetal.

2) The Internship Cell organised a webinar on 'Online Safety' for the students of the college on 15th October 2020 from 5 p.m. to 6.30 p.m. Tanya Tikiya and Siddharth Kapoor from YOLO were the resource persons. 34 students attended the same alongwith 1 faculty. Key Takeaways from the workshop were:

- a. How to control and manage information that you put online?
- b. How to effectively use social media for social change and personal development?
- c. How to ensure the safe use of the internet by knowing about the Safety and Privacy Settings available on social media platforms?
- d. Ways to deal with hate speech online.
- e. How to save yourself from Online frauds?
- f. How to save yourself from Transaction fruads?

3) Advisor Zaroori Hai conducted an Orientation session for explaining to students regarding the internship opportunity being offered on 19th September 2020 from 4.30 p.m. to 5.30 p.m..

4) The Tool Kit conducted 8 hours workshop titled 'ALL that matters in life' which focuses on attitude, talking with confidence and managing conflict for students of our college. 7 students joined the workshop. Sessions were held every Saturday beginning 26th September 2020.

5) The Internship Cell of SIESCE organised a webinar on 'Careers in Financial and Securities market post-Covid' on 31st May 2021 from 2.30 p.m. to 4 p.m. This webinar was an initiative taken by BSE and SEBI, and hosted by Mr. Amanpal Singh Chawla, the founder of 'Advisor Zaroori hai'. He spoke about the meaning and types of financial markets, the importance of investments, the difference between a demat account and a trading account, etc. He also emphasised on some facts on AI and

crypto currencies. 97 students and 5 faculties took benefit of the session. In all, there were 103 attendees including the speaker.

6) A webinar on 'How to crack virtual Interview & Personal branding through LinkedIn' was organised on 1st June, 2021 from 2.30 p.m. to 4.00 p.m. The webinar was conducted by Mr. Amanpal Singh Chawla, the founder of 'Advisor Zaroori' Hai & 'ACBM Global Mentor Academy'. He covered the definition of interview, what the interviewer and the interviewee want to determine, Do's and Dont's in the interview, Resume Writing, Strengths, Weaknesses, what type of questions can be asked and how to answer them, how to create a LinkedIn Profile, how to connect with people over LinkedIn, job search on LinkedIn, etc. He explained all the topics in depth and very clearly. 90 students, 1 faculty and 1 host were present for the session.

E-RESOURCES PUBLISHED :

Mrs. Fleur Fernandes, Chairperson of Internship Cell was invited as Resource person for an online podcast titled 'Importance of Technology in Addressing TPO's Challenges During COVID-19' published by Risesharp. The podcast was uploaded on 9 December 2020 and can be viewed at <https://lnkd.in/dRpAQ5g>

CERTIFICATE COURSE OFFERED :

The Internship Cell conducted a Certificate Course in Digital Marketing in association with Ocupetal Marketing and Consulting. It was conducted from 15th March to 27th March 2021 for a duration of 30 hours. 14 students enrolled for the course, which offered 2 credits to each student.

CONTEST HELD :

Best Intern Contest 2020-21 was held during the month of March 2021. Eleven students sent in their nominations, from which 4 students were declared as winners. The winners were Naman Chordia of TYBMS (1st Prize), Shraddha Singh Chauhan of TYBCOM (2nd Prize), Suhas Shetty of TYBAF and Sneha Aiyangar of TYBCOM (3rd Prize).

MOUs SIGNED :

The Internship Cell signed MoUs with Advisor Zaroori Hai, YOLO, Risesharp and Apli.ai for internships. 40 students joined internship at Advisor Zaroori Hai. A webinar on 'Career in Securities Market post Covid' is scheduled to be conducted during May/June 2021 by Advisor Zaroori Hai. 10 students interned at YOLO in different batches. YOLO also organised a workshop on 'Online Safety' exclusively for students of our college. Risesharp produced a podcast featuring the Chairperson of

Internship Cell. However, no suitable internships or placements were available on the portal, as the company primarily focuses on in-office vacancies in South India. The platform of Apli.ai could not be used effectively this year as there were several technical and backend issues with the login id. It is envisaged to be used in a better manner in the coming year.

Prepared by

A handwritten signature in cursive script, appearing to read 'Fleur'.

Mrs. Fleur Fernandes
Chairperson
Internship Cell