
Visual Aids For Enhancing your Presentation

FYBSC IT
Ms. Virati Visariya

You've got to see it to believe it!

- Trustworthy
- Long term memory
- Increases credibility
- Quick - wrapping up and decision making
- Keeps audience hooked





Types of VAs

- Chalk and Blackboards
- Powerpoint presentations
- Posters/Charts/Banners/Hand outs
- Props - models, etc.
- Videos

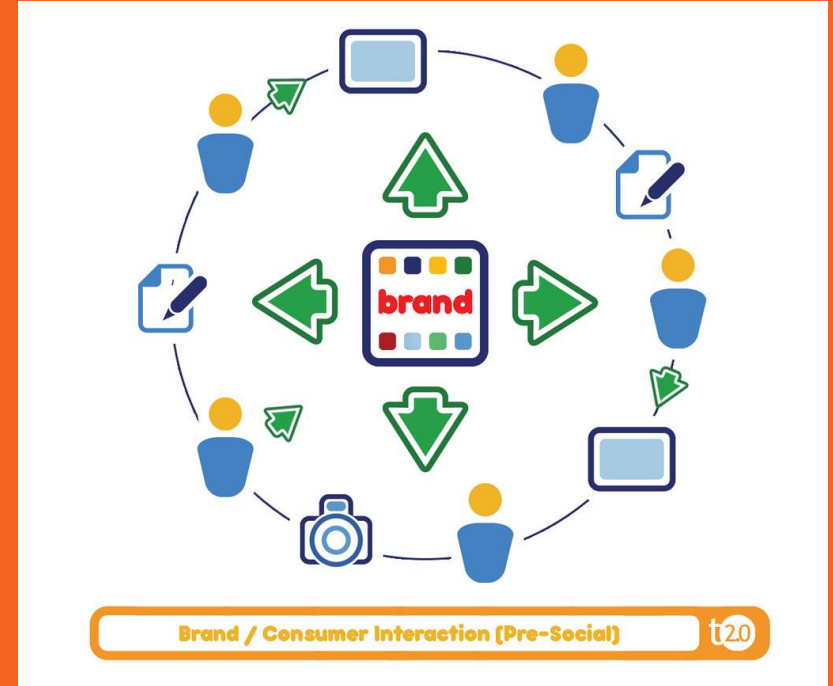


It also includes:

- Colours
- Typography
- Lists and Charts
- Pie diagrams/ graphics/
cartoons/ graphs

Your **Visuals** don't make up for:

- Bad presentation
- Lack of information
- Poor communication
- Personality





Remember

- Hand-outs and VAs must be different
- Avoid factual errors
- Transportation
- Audience relevant
- Do not repeat



Tip

Tell the audience about the problem through a **story**, ideally a person.

Preparing outline for your presentation?

1. Consider the purpose

- Educate
- Persuasion
- Information
- Motivation



2. Create a structure

- Introduction
- Objective
- Main body
- Summary
- Conclusion



3. Hey, you!

(Just wanted to grab your attention!)

- Visuals
- Colours
- Headers
- Language





Tip

Ideally, speak of people in very different situations, but where each could benefit from your solution.

A simple gesture

Have a slide that compels your audience to take an action you require.



Good luck!

We hope you'll use these tips to go out and deliver a memorable presentation in the future!

Effective Presentations Clues

- Know your audience
- Right Topic
- Professional Presentation template
- Powerful attention grabber
- Practice

